



Change the Future WV Store Agreement

I, _____ owner of _____
agree to participate as a member of the Change the Future WV Fresh Fruit and Vegetable Initiative.

As a member of the initiative I agree to:

- Allow the Change the Future WV staff to post Change the Future WV signage within the store and will allow the signage to remain for at least two years
- Introduce or expand the sale of fresh fruits and/or vegetables and continue to carry these new items for at least two years
- Provide contact information for records including store name, name of owner, store address and store phone number
- Allow a quick walkthrough of the store by Change the Future WV staff to note basic information about store size, inventory, equipment and signage

The Change the Future WV Initiative agrees to:

- Provide signage and bins to the participating store
- Negotiate cost break from produce supplier to provide fresh fruit and/or vegetables to store
- Establish media points to share and support your efforts to carry fresh fruits and vegetables
- Provide training and support to help introduce products and the marketing campaign described above, free of cost

Change the Future WV and the convenience store owner each have the right to end this agreement. If the agreement is ended, Change the Future WV may repossess any materials provided.

Coordinator

Date

Store Owner or Manager

Date